



BOYS & GIRLS CLUBS  
OF THE COASTAL PLAIN

# 2022-2023 Impact Report

Sponsored by  First Citizens Bank

## MISSION:

To enable all young people, especially those who need us most, to reach their full potential as productive, caring, responsible citizens.

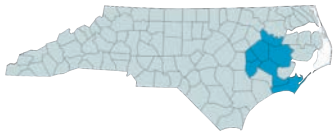
## PRIORITY OUTCOMES:

Academic  
Success

Good Character  
and Citizenship

Healthy  
Lifestyles

### 2022-2023 Membership:



3,026  
members in 17  
Clubs across  
seven counties



6-18  
Years Old



46% Female  
54% Male



69% African-  
American  
16% Caucasian  
9% Multi-Racial  
5% Hispanic  
1% Other Race



95%  
Free or  
Reduced Lunch



62%  
One-Parent  
Households



42%  
Households less  
than \$25,000

148,173 healthy meals and 89,878 healthy snacks  
were served to members throughout the year  
Sponsored by CACFP and Blue Cross NC

### Our Impact:

99,056

Units of Service were facilitated in the homework help program, Power Hour, sponsored by TowneBank

10,259

hours of Community and Club Service were completed, with an economic impact of **\$306,333.74**

2,298

members engaged in STEM-related activities and programs

2,225

members were physically active through the Triple Play Daily Challenges (intentional focus on physical literacy and how to be physically active for life), sponsored by ECU Health

1,085

members participated in Smart Moves: Emotional Wellness, a program that focuses on building the social-emotional skills of self-regulation, impulse control, and stress management

78%

of members have a C or above average on their final 22-23 report cards